

In From the Cold

Our Annual Fundraising Event
Thursday, November 10, 2016

Sponsorship Opportunities

Join us and together we can end homelessness!



www.HomeFirstSCC.org

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Winter is coming...

HomeFirst Invites You "In From The Cold"
Thursday, November 10, 2016
6:00 pm – 9:00 pm • Downtown San Jose

Join us for an incredible evening at our upcoming annual fundraising gala event *In From the Cold* at the popular *GlassHouse* venue in downtown San Jose.

We will host a cocktail reception, followed by a gourmet dinner and guest speakers.

HomeFirst helps adults, families, veterans, and youth who are homeless or at risk, find and keep permanent housing. For 35 years, we have been a leader in addressing homelessness in Santa Clara County. Although we are a close partner with other agencies working in our sector, nearly one-third of our funding comes from corporations, foundations, and individuals – that's you!

HomeFirst serves more than 4,000 people each year using Housing First strategies. We operate Santa Clara County's largest homeless service center and field the largest shelter and street/encampment outreach team. We also run two family living centers in Santa Clara and San Martin, and operate a shelter and programs for homeless foster youth in downtown San Jose.

In addition, HomeFirst offers the most comprehensive set of services for homeless veterans in the County, including mental health counseling, employment placement, emergency shelter, transitional housing, and support for families of veterans who are at risk of homelessness.

We're also the largest provider of cold weather shelter services in the County.

Join us for an inspiring evening and partner with us as a Sponsor to help end homelessness!

Sponsor benefits

	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	PARTNER \$1,000
Complimentary tickets	10	10	6	4	2
Right of refusal for 2017 Platinum Sponsorship	●				
Night of event					
Sit with a Hero of your choice*	●				
Sit with a Hero*		●	●		
Premier table placement	●	●			
Premier wine at table	●	●			
Commemorative HomeFirst Hero Coin	●	●	●	●	
Advertising					
Special mention in press communications	●				
Special mention in all event advertisements	●	●			
Logo on all event communications and signage	●	●	●		
Logo on select event communications and signage				●	●
Exclusive content for your internal communications	●	●	●	●	
Social media & website recognition	●	●	●	●	●

Deadlines apply for media and print material recognition opportunities.

Custom sponsorship packages are available. Please contact us at events@homefirstsc.org or (408) 539-2112 to learn more.

***Sit With a Hero**

This is a unique opportunity to have dinner with our courageous youth and veteran clients who have overcome adversity and homelessness. Heroes will also include local champions for our cause and HomeFirst program staff who work every day to end homelessness in our community.

2016 In From the Cold

PLEDGE FORM—BE PART OF THE SOLUTION!

Your donation will eliminate barriers to housing and stability for our clients. Our ultimate goal is to find permanent housing for everyone we serve - families with children, veterans, foster youth, and other adults - to help get them back on their feet and bring them all the way home. With your support, we can end homelessness!

Sponsorship Level:

Our check for \$ _____ is enclosed.

Please charge \$ _____ to my: VISA Master Card Discover Card

Number: _____

Expiration: _____ Security Code: _____

Contact information:

Name: _____ Title: _____

Sponsor name: _____
(Please list the company or individual name as it should appear in recognition materials.)

Email: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Business) _____ (Mobile) _____

Approving signature: _____

Print name and title: _____

Please email corporate logo (AI or EPS format) to events@homefirstsc.org. For questions, call (408) 539-2112.

Mail check and completed and signed sponsor form to:
Development • HomeFirst • 507 Valley Way • Milpitas, CA 95035